

THE FOG HORN

VOLUME 53 • SUMMER 2018

A PUBLICATION OF FRIENDS OF GOLF

www.friendsofgolf.org



LONGHORN'S GHIM CAPTURES HOGAN TROPHY



FOG's own Eddie Merrins presents the 2018 Ben Hogan Trophy Award to Texas senior Doug Ghim. The Lil' Pro has been a member of the Hogan Selection Committee since the award was introduced in 1990.

Hogan, Colonial Country Club, Fort Worth, Texas. Names that have historical significance when it comes to Lone Star State pride. Add the name of 2018 Hogan Trophy Award winner, Doug Ghim from the University of Texas, to the list. The Longhorn senior golfer beat out Cal's Collin Morikawa and Mississippi's Braden Thornberry, the other two finalists who are both

juniors. All three were present at Fort Worth's Colonial Country Club when FOG's co-founder Eddie Merrins announced Ghim's name and awarded him the trophy for being the Top Men's College Golfer. The Selection Committee takes into account all college and amateur competition in the last 12 months and Ghim excelled in both. He won the Silver Cup by being

the low amateur at the 2018 Masters and was the only amateur to make this year's cut. Ghim had a combined 8-0-0 playing for the USA in the 2017 Walker Cup and the 2017 Palmer Cup plus was runner-up in last year's U.S. Amateur following an epic 37-hole match. At the collegiate level, the Arlington Heights, IL native posted a 69.54 scoring average and won three tournaments including the Big 12 Conference Championship. This year, the Hogan Trophy Award Committee awarded \$92,000 in grants with \$32,000 going to Ghim's University of Texas.

GREAT TURNOUT FOR FOG'S INAUGURAL EVENING WITH CHAMPIONS

A packed room at Bel-Air Country Club experienced many amusing golf anecdotes at the First Annual Evening With Champions presented by Konica Minolta. The event drew two of the golfing world's top personalities.

(Continued on pg. 2)

TOURNAMENT DAY
Monday, October 15, 2018
Visit friendsofgolf.org for Registration details



"The finest one day tournament of its kind in the USA." - Byron Nelson



Almost 200 attendees at FOG's Evening With Champions enjoyed many lighthearted moments along with previously untold stories as Jim Furyk and Sir Nick Faldo candidly interacted with Jim Nantz.

Sir Nick Faldo can be seen lending his expertise to most golf television broadcasts these days and certainly earned that role. The six-time Major Golf Championship winner spent 97 weeks as #1 on the World Golf Rankings, had 41 professional wins and his 25 Ryder Cup points ranks him #1. The 2018 USA Ryder Cup Captain, Jim Furyk, has 26 professional wins including the 2003 U.S. Open. In 2010, he won the FedEx Cup and was voted PGA Player of the Year. Furyk's 58 is the lowest score ever posted in a professional tournament. If having those two Champions wasn't enough, the FOG event featured legendary sports announcer Jim Nantz as the interviewer. Nantz is the only broadcaster to ever announce the Super Bowl, The Masters and the NCAA Basketball Championship in the same year.

WE GET LETTERS

In each edition of FOG Horn we devote space to reprinting excerpts from a few of the many letters FOG receives from high school coaches and administrators thanking FOG and reminding all Best Friends that FOG's value extends beyond the golf course and into the community. Many of these coaches are fighting budget cuts and other economic realities and FOG's support is the primary reason their program survives.

Editor's Note: This edition's We Get Letters features a theme of high school students having the opportunity to learn and experience the great game of golf for the first time.

"I want to sincerely thank you for your generous donation to my golf program. Your donation will help kids get one step closer to our goal of having necessary golf equipment for each and every member of our team. When I first started several years ago, most of our girls did not have the proper golf attire, let alone proper golf equipment. I work hard at making sure golf at my school is available to anyone who is interested in learning the game. Being a Title 1 school with most of our students on free and reduced lunch, golf is a luxury that many can't afford. Your generosity and support is an encouraging reminder of why I took over the golf program at my school. I want to make golf available to all and there's still so much more I need to do."

Rolland Fezzy
John North High School, Riverside, CA

"I want to thank you once again for the donation that Friends of Golf has given to the Artesia High School golf program. The funds we receive are vital to keeping the golf program going. Many of the students I work with are from families that lack the funds to play golf. The money we received this year helped pay for our league green fees, range balls and equipment. These funds give students the opportunity to play a game that otherwise is not available to them. This year the girls' golf team was composed of five girls who were introduced to golf for the first time. They made amazing progress and they have become confident enough to play on any public golf course. The boys' team consisted of mostly seniors who have played three or four years now and plan to become lifelong recreational golfers."

Craig Munsell,
Boys and Girls Golf Coach
Artesia High School, Lakewood, CA

"Thank you Friends of Golf for your continued support. The funds will help

us to continue and expand our golf program. Students will be able to learn about the sport of golf and practice to improve their golf skills. In January, we signed up seven girls and six boys (new recruits) with no experience and no equipment to participate in our golf program. We have few clubs they can practice with but no complete sets of golf equipment. Montebello High School has never had a Girls Golf team to compete during the season but it's one of our goals for 2018/2019 Girls Golf Season. Thank you again for your support."

Helen Meltzer, Principal
Ralph Gutierrez, Athletic Director
James Yoshitake, Golf Coach
Montebello High School, Montebello, CA

"On behalf of Los Altos High School Golf, I would like to once again thank Friends of Golf for their generous donation to our golf program. The money donated makes it easier for some of the players who have struggled to cover the costs associated with playing golf. With the additional money from Friends of Golf, we are able to provide more opportunities for practice and matches for all our programs. We also continue to introduce more new golfers to this great game. With the school funding for our program reduced, your donation helps make up for the deficit that would have otherwise reduced the opportunities for our students to play golf. Thank you for your support of Los Altos High School Golf."

Hal Evans, Head Golf Coach
Los Altos High School
Hacienda Heights, CA

DINAH SHORE TROPHY GOES TO FURMAN'S CHEN

Alice Chen of Furman University, the small, 192-year old school located in Greenville, SC, claimed the 2018 Dinah Shore Trophy. Criteria for the trophy includes prowess on the golf course, but goes significantly beyond by including community service and



While growing up in New Jersey, Chen won six NJSGA Championships, two Women's Amateurs, two Public Links, two Junior Championships and was part of the NJSGA team that captured the 2013 U.S. National State Team Championship.

classroom success in the equation. The Princeton, NJ native who in high school won back-to-back New Jersey State Titles has excelled in each category. Chen was selected All Southern Conference all four years and had a scoring average of 72.6 during her senior year when she was the Paladins captain and won the 2018 Moon Golf Invitational in Melbourne, FL. She also won the 2017 U.S. Women's Amateur Four-Ball teaming up with Taylor Totland. Chen has excelled in the classroom and was selected to the WGCA All-American Scholar Team. She's very active in Furman's Fellowship of Christian Athletes and recently received the C. Don Joyner Outstanding Female Leader Award for "...positively impacting her team as a role model, resource, motivator and encourager." Chen follows an outstanding legacy of young women who have been awarded the Dinah Shore Trophy, a joint venture between FOG, the Ladies Professional Golf Association and major LPGA sponsor, ANA Inspiration. On top of Chen's individual honor, her Furman Women's Golf team receives a \$10,000 grant.

FOG'S GALAPAGOS ADVENTURE DELIVERS MEMORIES AND LASTING FRIENDSHIPS

FOG's 2nd Annual Cruise was billed as the experience of a lifetime and it didn't disappoint. Sailing aboard Silversea Cruises' Silver Galapagos, the 100 passengers were accompanied by 13 Naturalists for discussions regarding the history, the complex environment and the unique wildlife that inhabit the 18 islands. The FOG group practically lived with the turtles and penguins while experiencing perfect weather and memorable sunsets every day. The all-inclusive FOG package featured excursions aboard Zodiacs and snorkeling among a variety of fish species and sharks. However, according to those who made the trip, the best part was the comradery among the like-minded people who enjoy an adventure together. One thing is for sure. Anyone who experienced Frosch Travel's first two FOG cruises is chomping at the bit to learn what once-in-a-lifetime adventure comes next.



FOG Chairman discusses Darwin's Theory of Evolution with a Galapagos resident during FOG's Second Annual Cruise.

GALAPAGOS ISLAND CRUISE



Photos courtesy of Jami Cimbolo

CHAIRMAN'S MESSAGE

SAL CIMBOLO



We were extremely encouraged regarding the success of FOG's 1st Annual Evening With Champions presented by Konica Minolta. Having Jim Nantz interview Jim Furyk and Nick Faldo in the intimate Bel-Air Country Club setting was entertaining, informative and priceless itself. However the additional money raised for youth golf was significant along with the fact it was a different crowd than our Tournament Day participants. Linking FOG's Evening With Champions to the Genesis Open (formerly L.A. Open) weekend proved to be a terrific choice by producing big name Honorees, such as six-time Major Championship winner Sir Nick Faldo and the 2018 USA Ryder Cup captain and only individual to shoot a 58 in PGA Tour competition, Jim Furyk. I want to thank everyone associated with this new FOG event, especially our founder, Eddie Merrins and Rick Taylor, CEO of Konica Minolta for being our presenting sponsor. Throughout the years, Eddie has been responsible for attracting golf's greatest names to be FOG Honorees on Tournament Day and he worked his magic again for the dinner. Rick has augmented Konica Minolta's

commitment to brand awareness and identity within the golfing community by saying yes to everything I've asked of him and becoming a true corporate partner. In addition to being the presenting sponsor of FOG's Evening With Champions, Konica Minolta is the title sponsor of FOG's one-day Tournament and presenting sponsor for the Ben Hogan Trophy Award.

SPONSOR SPOTLIGHT

NOMURA

Nomura is an Asia-headquartered financial services group with an integrated global network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its four business divisions: Retail, Asset Management, Wholesale (Global Markets and Investment Banking), and Merchant Banking. Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit www.nomura.com

19th HOLE

By Lil' Pro



The Lil' Pro squeezes in between Faldo and Nantz for a group photo that features the two Champions holding up their recently received hardware.

This year's Ben Hogan Trophy Award went to Doug Ghim from the University of Texas, but the two other finalists also had terrific records. Colin Morikawa, a Southern California native who was a Cal junior has six amateur wins, made the cut in this year's Arnold Palmer Invitational and this May became the World's #1 Amateur golfer. Ole Miss' Braden Thornberry won the 2017 NCAA Individual Championship as a sophomore and a few weeks later had a Top Five finish at the FedEx St. Jude Classic in Memphis. His 65 in the final round was the best final round by an amateur on the PGA Tour since 1965. Thornberry also spent time as the World's #1 Amateur. All three finalists performed well while helping the USA win both the Walker Cup Matches and the Arnold Palmer Cup. The Walker Cup Matches, which pit the USA's top amateur golfers against those from Great Britain and

Ireland, are named for former USGA president, George Herbert Walker, the grandfather of George H.W. Bush and great-grandfather of George W. Bush. Former Honoree, Bryson DeChambeau recently won his second PGA Tour event when he captured Jack Nicklaus' Memorial Invitational. At one time he appeared to have a lock on the Hogan Trophy entering his senior year at SMU. As a junior he won both the NCAA Individual Championship and the U.S. Amateur, a feat accomplished only by Jack Nicklaus, Phil Mickelson, Tiger Woods and Ryan Moore. However due to recruiting violations by SMU's coach, the entire team was ruled ineligible for post season play by the NCAA. DeChambeau turned professional. Incidentally the SMU coach, Josh Gregory, had previously coached Augusta State to back-to-back NCAA Team Championships in

2010 and 2011. Augusta State's star was Patrick Reed, winner of this year's Masters.

Patrick Cantlay, who won the 2012 Hogan Trophy over Jordan Spieth and Justin Thomas, finished one stroke back at the Memorial. It appears the former UCLA star has completed his comeback from injuries and personal tragedy. As of this writing, he's #13 in the FedEx Cup standings and #29 in the World Golf Rankings. During the Memorial, the announcers were somewhat critical of Cantlay's pace of play. He'll need to work on that in the future because after a certain period of time over the ball you get away from your routine and become too conscious of what you're doing. You're always better when performing a skill subconsciously than you are consciously. Basketball players that make 90% of their free throws are doing it subconsciously. If they were shooting while conscious, they'd only make 60% or 70%. Sergio Garcia had a problem several years ago when he was "milking" the club and was criticized for slow play. He fixed the problem and is now playing great golf.

UCLA advanced to the NCAA Golf Championships, but failed to advance to the team competition which was won by Oklahoma St. It was their 11th NCAA golf championship and it's no accident. Labron Harris Sr., who coached the Cowboys from 1947 to 1973, took medium class players and made them good golfers. He was succeeded by Mike Holder who spent 32 years as Head Golf Coach before becoming Oklahoma St.'s Athletic Director. During his tenure as golf coach, Holder brought in Tom Fazio

(Continued on pg. 6)

to design the school's home course, Karsten Creek Golf Course. Holder and the university have had a lot of support from billionaire/philanthropist T. Boone Pickens who they say doesn't stand still for mediocrity.

The Bel-Air course is ready for play again after being restored to its original layout. Pictures from old books and other reference material helped make the course exactly what George Thomas wanted it to be. It looks harder now, but my opinion is the course record of 61 will be broken. Some of the big hitters on the PGA Tour, such as Dustin Johnson, might be able to eclipse 60 if they play regularly on the new Par 70 layout.



DeChambeau's much talked about scientific approach to the game of golf earned him success as an amateur and now on the PGA Tour, but his university's recruiting violations cost him a possible Hogan Trophy.

FOG WANTS YOUR OPINION

Since FOG is much more than our two amazing annual fundraising events (thanks to all of you!), we want to build a more meaningful relationship with our supporters throughout the year. By providing your feedback to a brief **1-minute survey**, we can better provide exclusive offers not found anywhere else, such as discounted air, hotel stays, merchandise, and more. Please [click here](#) to participate.

In a few weeks, we will have an equally brief follow-up survey to learn more about your travel preferences. By contributing to this effort, you can reap future benefits from our generous travel, equipment and apparel partners.

Thank you for being a friend of golf!

EVENING WITH CHAMPIONS



Special appreciation is extended to our 2018 Sponsors and Prize Donors whose contribution of cash and prizes make our annual tournament such a success. You can show your appreciation of these fine organizations by using their services and products wherever possible.

TITLE SPONSORS



MAJOR EQUIPMENT SPONSOR



MAJOR SHOE SPONSOR



MAJOR APPAREL SPONSOR



TEE SPONSORS

Anthem Blue Cross • Bison Capital • Garrett Bland • Comcast/NBC Universal • Joe Sindelar/CrossBay Capital Partners • Cypress Energy Partners • Eaton Manufacturing • Englander Knabe & Allen • Mark Hancock/FPA Funds • Frank Verducci • GMB Mezzanine/Lakeside Capital • Graphic Packaging International • Mattel • Microsemi Corporation • James DeNaut/Nomura • Performance Team • Rose Hill Foundation • Snibbe Orthopedics • The CORE Group • TOPA Equities • Wells Fargo Capital Finance • William Blair & Company

SPONSOR GIFT PRIZE DONORS

Delta Air Lines • G/Fore • Johnnie-O • Pelican Products • Pepperdine University • TravisMathew • The Winston Collection

ON COURSE PRIZE DONORS

Accelerated Golf • Aeromexico • All Nippon Airways (ANA) • Aman Resorts • Bristol Farms • Callaway Golf • Coca-Cola • Eaton Manufacturing • Emirates Airline • Frosch Classic Cruise and Travel • Golf Pride Grip Co. • Harbor Distributing (Reyes Holdings) • HJ Glove • Innovative Flavors • Johnnie-O • Konica Minolta • Lexus Champions For Charity • Longo Toyota-Lexus/Greg Penske • Mandarin Oriental Hotel Group • Mayakoba • Mission Beverage Co. • MWA Intelligence • SCNS Sports Foods • Silversea Cruises • Skechers • Snibbe Orthopedics • The Ritz-Carlton Hotel Company • Tourism Authority of Thailand • TravisMathew • Turkish Airlines • United Airlines • Urban Golf Performance • Wells Fargo Capital Finance • Yonex

EQUIPMENT, APPAREL & OTHER DONORS

TEE PRIZES: Aloe Up • Anthem Blue Cross • Bird St. Books • Cali-Fame of L.A., Inc. • Chef's Cut Real Jerky • Easy Picker Golf Products • Eco Golf • FootJoy • Gold Toe Golf • Graphic Packaging • Innovative Flavors • Johnnie-O • K. Bell Sport Socks • Mattel Toys • Microsemi • Nike Golf • Nomura • Pelican Products • SCNS Sports Foods Inc. • TaylorMade/Adidas • The Winston Collection • Titleist (Acushnet) • UCLA Athletics • USC Athletics
DRAW PRIZES: Ame & Lulu • Antigua Group • Bistro Garden • Bobby Grace Putters • Bobby Jones Sportswear • Bradley Putters • Bridgestone Golf • Bushnell/Scott Brendle • Carnoustie • Chill Skinz • City Tavern • CMC Golf • Easy Picker Golf Products • FootJoy • Glenayr Golf • Golf Pride Grip Co. • Hole Out • Merchants of Golf • Nikon Inc. • Oakley • Orange Whip • Pepperdine Athletics • PING • Run Restaurants/Hash House A Go Go • Rush Street • Sabona USA • Ship Sticks • Smith Bros. • Straight Down Clothing Co. • Steve Mehigan • Titleist (Acushnet) • TravisMathew • Veggie Grill • Wallaroo Hat Co. • **TEAM PRIZES:** Edel Golf • Oakley • Orange Whip • Urban Golf Performance • **OTHER DONORS:** Arroyo Chop House (Smith Bros. Restaurants) • A/V Masters • Aaron Shaw Bagpiper • Bel-Air Country Club • Celebration Flowers and Invitations • Coca-Cola • Mantel Masterpieces • Momentous Insurance Brokerage, Inc. • Paul Lester Photography • Penske Truck Leasing • SCGA Junior • SJM Industrial Radio

GRAND PRIZE AUCTION DONORS

AIR TRAVEL: Aeromexico • Alaska Airlines • All Nippon Airways (ANA) • Cathay Pacific Airways • Delta Air Lines • Emirates Airline • EVA Airways • Japan Airlines (JAL) • Turkish Airlines • United Airlines • Virgin America • Virgin Atlantic Airways • **HOTELS & RESORTS:** Amanera Dominican Republic • Amanyara Turks & Caicos • Andaz Mayakoba • Andaz New Delhi • Banyan Tree Bangkok • Banyan Tree Lang Co. Vietnam • Dhara Dhevi Chiang Mai • Fairmont Mayakoba • Four Seasons Resorts Lana'i • Four Seasons Punta Mita • Grand Fiesta Americana Los Cabos • Grand Wailea • Hilton Osaka • Hilton Tokyo • Hotel Felix Chicago • Hotel Hassler Roma • Mandarin Oriental Bangkok • Mandarin Oriental Bodrum • Mandarin Oriental Hong Kong • Mandarin Oriental Hyde Park, London • Mandarin Oriental Singapore • Mandarin Oriental Taipei • Mandarin Oriental Tokyo • Mauna Kea Beach Hotel • Moana Surfrider, A Westin Resort • Nayara Hotel, Spa & Gardens • Omni Berkshire Place • Park Hyatt Dubai • Plaza Athenee • Plaza La Reina, Westwood • Pousada De Lisboa, Lisbon • Public Chicago • Reverie Saigon • Rosewood Mayakoba • Shangri-La Hotels and Resorts • Shangri-La Hotel, Singapore • Small Luxury Hotels of the World • The Godfrey Hotel Chicago • The Hilton Hawaiian Village Waikiki Beach Resort • The Langham Hong Kong • The Langham Melbourne • The Leela Palace New Delhi, Chanakyapuri • The Ritz-Carlton Istanbul • The Ritz-Carlton New York, Battery Park • The St. Regis Princeville Resort • The St. Regis Rome • W Hotel Scottsdale • **TRAVEL COMPANIES:** BCD Travel • Frosch Classic Cruise and Travel • Silversea Cruises • Tourism Authority of Thailand

OTHER AUCTION DONORS

Amy Alcott • Paul Annacone • Garrett Bland • Joseph Gianascoli • Bill Finestone • Bobby Grace Putters • Bobby Jones Sportswear • Bradley Putters • Cloud's Rest Vineyards • Coca-Cola • Glove It! • Mitch Kupchak • Lexus Champions For Charity • Longo Toyota-Lexus/Greg Penske • Dan Marino • Mattel Inc. • Mizuno • Robert Patton/The Los Angeles Dodgers • Pepperdine Athletics • Ping • Joe Sindelar • Steve Lotus Paintings/White Street Gallery • The Los Angeles Lakers • UCLA Athletics • USC Athletics • Western Golf Association • Yonex